

BARE ESSENTIALS

san francisco

Extreme Glimmers

Retail Price: \$32

Retail Value: \$44

Education Sheet

What is it?

Extraordinary 100% pure bareMinerals Extreme Glimmers deliver mega-watt brilliance in vibrant pigments that rock your world. The rich hues illuminate your eyes with the most incredibly colorful prismatic effects ever seen. Uniquely creamy and air-like, these long-wearing eyecolors blend seamlessly together for bedazzling eyes that last for hours letting YOU LOVE THE NIGHTLIFE.

Extreme Glimmers Collection Details:

- Launches October 2008 as a Sephora exclusive on Sephora.com and in Sephora stores in November 2008

5-piece bareMinerals Extreme Glimmers Mega-Watt Eyecolor collection contains:

- **Extreme Eyecolors** – Unique 100% pure bareMinerals Eyecolors that add mega-watt sparkle for a prismatic color effect.
 - Includes the following shades:
 - **Extreme Silver** (*sparkling silver*)
 - **Extreme Plum** (*sparkling plum*)
 - **Extreme Bronze** (*sparkling bronze*)
- **Extreme Glimmer Brush** – Pack color generously on the eyelid, in the crease and along the lash line for vibrant results.
- **Starter-Size Prime Time Eyelid Primer** – Maximizes the color intensity and staying power of bareMinerals in a preservative-free formula.



Features and Benefits:

- 100% pure bareMinerals
- Preservative-free
- Mega-watt shine and sparkle
- Rich pigment that is longwearing
- Easy to blend and won't crease in lid
- Natural rice lipids provides creamy texture that adheres to the skin and provides moisturization
- Creamy, lightweight air-like texture
- Ophthalmologist tested and safe for contact wearers

Application Tips:

How to Swirl, Tap, Pat – this twist on our signature bareMinerals application steps “pats” on layers of color

- **Swirl** a small amount of bareMinerals in the lid using the Extreme Glimmer Brush
- **Tap** away excess
- **Pat** on layers of intense color with small, continuous patting motions across the eyelid

Great products to link with the Extreme Glimmers collection:

bareMinerals Brow Colors



bareMinerals Liner Shadows



Big Tease Mascara



October 2008